



## **NAKED NETWORKING®**

Are you ready to elevate your networking game in today's fiercely competitive business market? Kari Mirabal's dynamic presentation, NAKED Networking®, is a high-energy experience that explores how to build and sustain powerful connections, unlocking secrets to NETWORKING SMARTER. Participants will discover the easy-to-remember NAKED acronym (Neglect, Afraid, Knowledge, Engage, and Dedicate), which unpacks five common networking mistakes while also providing actionable solutions. Audiences can expect to hear real-world examples and captivating storytelling, empowering them to push past fear and connect with others confidently.

## **TOP AUDIENCE TAKEAWAYS**

- Discover 5 networking mistakes (and solutions)
- Learn a proven 3-step networking strategy
- Explore traditional & LinkedIn networking strategies





## **CAREER DATING: HOW TO “DATE” YOUR CAREER AND FALL IN LOVE WITH WHAT YOU DO (AGAIN & AGAIN)**

Unveiling the intriguing parallels between career transition and romantic dating, “CAREER Dating” is not just a keynote—it’s a transformative experience inspired by Kari Mirabal’s acclaimed TEDx Talk and upcoming book publication of the same title. Join her on a journey where you’re encouraged to approach career development with the same intentionality and excitement as you would a romantic pursuit. Through captivating storytelling and insightful guidance based on Mirabal’s 15+ years in the IT Recruiting field, you’re invited to apply practical dating advice to your career path to reignite professional passion. Audiences rave about the entertaining and educational nature of this keynote because most everyone will relate to wanting to achieve best possible outcomes. Dare to break free from the monotony and rediscover your career’s spark as Mirabal shares invaluable insights on how to identify and avoid the pitfalls of career stagnation. Whether aiming for advancement within your current company or contemplating a leap into a new role, this engaging experience provides a fresh perspective and actionable steps to become the CEO of your career.

### **TOP AUDIENCE TAKEAWAYS**

- Learn 3 Steps to “Dating Your Career” (Know Something You Want | Cast a Wide Net | Don’t Settle)
- Discover simple ways to empower yourself to make a change or advance your career path
- Hear engaging real-world examples to inspire you to view career opportunities from different optics
- Explore career tips from a former IT Recruiter whose experience includes helping countless clients advance and/or pivot professionally





## **LINKEDIN TOP 10 PROFILE “MUST-HAVES”**

Networking has unlimited potential, but only for those willing to take risks, work outside their comfort zones, and explore new possibilities. Discover why people with dated mindsets get left behind when they neglect learning how LinkedIn can help them get ahead in today’s competitive business market. We don’t want you to ATTEND this keynote or masterclass, we invite you to EXPERIENCE it with interactive activities designed to inspire both new and advanced platform users.

From how to generate “profile gravity” to content posting strategies, audiences gain valuable insights for extending brand awareness and navigating the ever-evolving landscape of LinkedIn. Through proven strategies and real-world examples, this keynote coaches participants to avoid common pitfalls and pivot profiles into magnets for success. Discover how AI is reshaping business on LinkedIn and ways to foster genuine connections. Prepare to have assumptions challenged as Kari Mirabal debunks common LinkedIn myths leaving participants on the edge of their seats eager for more.

WARNING: This keynote isn’t for everyone—only those ready to seize control of their digital asset and drive successful outcomes for themselves, their teams, and their companies.

## **TOP AUDIENCE TAKEAWAYS**

- Discover Top 10 LinkedIn Profile “Must-Haves”
- Explore LinkedIn Tools Designed to Increase Success
- LinkedIn Myths Debunked (Hint: It’s not just for people looking for jobs)

